

MELIÁ pro
MEETINGS & EVENTS



**FLEXIBLE
INDIVIDUAL
INCENTIVE
PROGRAMME**



WHAT IS IT?

INDIVIDUAL INCENTIVE TRIPS with Meliá Rewards

Discover the new programme Melia Hotels International has designed for companies to allow them to reward their top employees, customers or partners. Based on the **Meliá Rewards** loyalty programme, it offers a wide range of ways to redeem points so that every beneficiary can enjoy their well-deserved reward in whatever way they like best and with total flexibility and safety, thanks to the Stay Safe with Meliá protocol implemented in all hotels.

Rewarding and incentivising the best employees, customers or partners has never been so easy. What could be better than offering them the chance to choose the dates, destination, type of hotel and duration of their trip. Exotic destinations, beachfront locations, the best cities, mountains, golf ... and all made possible through the purchase of **Meliá Rewards** points that the company can deliver to whoever it chooses so they can use them whenever they wish. Offering individual incentive trips is definitely the best option at a time in which travelling in groups may be subject to certain restrictions.





Meliá Villaitana | Spain

EASY, FLEXIBLE AND SIMPLE, IN JUST 5 STEPS

- 1.** Contact your sales advisor or groups@melia.com.
- 2.** Decide the number of **MeliáRewards** points you want to give to your employees, customers or partners. The table below showing the number of points required to enjoy free nights in each of our brands will help you make your decision
- 3.** Minimum purchase: 500,000 points to be distributed among a minimum of 10 beneficiaries. The cost of this purchase is only €2,500
- 4.** At the time of purchase, it must be agreed how and within what time limits the name of the beneficiaries will be communicated by the buyer with their contact details and the amount of points that must be credited to their **MeliáRewards** card.
- 5.** Beneficiaries will receive a personalised email with the number of **MeliáRewards** points the company is giving them and instructions on how to redeem them. The beneficiaries can then select the destination, dates and hotel they prefer

Conditions: Points are valid for one year from the moment the points are loaded onto the beneficiary's **MeliáRewards** card. Points cannot be transferred or sold between beneficiaries of the **MeliáRewards** loyalty programme. Beneficiaries may buy additional nights or services which will be subject to the rates and conditions applicable when booking. See the general terms and conditions of the programme at <https://www.melia.com/es/meliarewards/elprograma/home.htm#elPrograma>



Red Level at **Gran Meliá Palacio de Isora** | Spain

SPECIAL LAUNCH OFFER **20% XTRA**

Meliá Hotels International
is offering 20% extra
MeliáRewards points only for
purchases made before 31st
March 2021.

Example: for a minimum
purchase of 500,000 points,
we add on an extra 20%
(100,000 points) as a gift,
making a grand total of
600,000 points.

POINTS TABLE

Price in **Meliá**Rewards points per night
depending on the brand::

SOL by Meliá	from*	11.000
TRYP by Wyndham	from*	11.000
INNSIDE by Meliá	from*	17.000
MELIÁ Hotels & Resorts	from*	17.000
ME by Meliá	from*	28.000
GRAN MELIÁ	from*	28.000
PARADISUS All-Inclusive	from*	42.000

The above prices are for accommodation only, with the
exception of hotels that only offer an all-inclusive service.

Prices may vary depending on the season.

Beneficiaries can select the meal plan they prefer when making
their booking.

Check prices and conditions depending on the category
of each hotel at [https://www.melia.com/en/meliarewards/
elprograma/home.htm](https://www.melia.com/en/meliarewards/elprograma/home.htm)

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GOING FOR MORE

contact your sales advisor or groups@melia.com
meliapro.com



#STAYSAFEWITHMELIÀ

A program certified by Bureau Veritas

Health and safety programme for customers, employees and partners certified by Bureau Veritas. Use this QR code to learn more.

